



Every Student Succeeds Act

## 5 Steps to Creating Your Local's ESSA Team

The opportunities of ESSA will only become real if educators lead implementation. Take steps now to build a strong ESSA Team from your Local, so when the District forms its ESSA Stakeholder group (as required by ESSA), your members can be included and make their voices heard.

### HERE'S HOW TO BUILD YOUR LOCAL'S ESSA TEAM SO YOUR LOCAL CAN LEAD THE WAY ON ESSA IMPLEMENTATION:

#### 1. Inform and engage your members

- ▶ Reach out to members with [information](#) and [resources](#) from NEA and other organizations [here](#) and [here](#).
- ▶ Engage members with 10-minute meetings and one-on-one conversations.
- ▶ Identify your members' issue and activity interests using ESSA commitment cards and issue survey.
- ▶ Hold ESSA mini-briefings at school and/or community sites.

**2. Invite existing member-leaders to join Local ESSA Team** and to help identify and invite new leaders to participate. Connect member-leaders to each other through ESSA Implementation Group on [NEA's edCommunities](#).

**3. Cultivate leadership. Recruit new member-leaders to participate in your Local's ESSA Team** with special focus on early career educators, diversity, practitioner leaders.

#### 4. Convene Your Local ESSA Team

- ▶ Determine priority issue interests. Use issue list from NEA's ESSA [implementation](#) webpage, [ESSA commitment cards](#), survey, or create your own list.
- ▶ Identify other community allies to partner with.

#### 5. Claim your Community's ESSA Implementation Space

- ▶ Send letter to District and School Board requesting ESSA implementation meeting.
- ▶ Pass [ESSA School Board Resolution](#).
- ▶ Host ESSA Community Briefing with and resources from [NEA](#).
- ▶ Conduct a scan of "stakeholders."
- ▶ Request an assessment audit.